Request to attend Content Streaming Summit – Africa, 23–24 February 2027

Dear [Manager's name],

I would like to request approval to attend Content Streaming Summit – Africa, taking place on 23–24 February 2027 at The Capital 15 on Orange, Cape Town, South Africa, hosted by Broadcast Media Africa.

The summit brings together the people who run, regulate and supply the broadcast and media sector across Africa. This year's theme is "Profitable Growth And The Fight For Attention".

The programme covers areas that matter directly to our work:

• Business models and profitability: What actually makes money for African streamers, and what does not.

• Free, ad-supported and FAST: Free viewing is reshaping the field. Who wins from it?

• Telcos, payments and partnerships: The partnerships that put streaming in front of the next 100 million African viewers.

• Content, sport and retention: Local stories, live sport and the fight to keep subscribers.

Attending would allow me to:

• learn from practical case studies and bring back ideas we can apply;

• hear directly from senior executives, regulators and technology leaders;

• meet peers, partners and suppliers from across the continent.

Delegate passes start from US$145.00. I will share a short summary of key takeaways with the team after the event.

Full programme and registration: https://streaming.broadcastingandmedia.com/programme

Thank you for considering this request.

Kind regards,

[Your name]